



Chally customers win more deals!

An independent research firm confirmed that customers who use Chally's better science approach have higher win rates!



Chally users have

Over **10%** higher win rate than companies that do not use testing

7% improvement over other pre-employment assessment methods

Other findings

Over **90%** of respondents rating Chally's solution reported an improvement in performance.

Sales reps selected by Chally meet quota.

Companies using Chally significantly reduced ramp-up time.

How much are you losing by not using Chally?

Go to: **www.chally.com**

to check out our Revenue Calculator.

Or, contact Chally at **800.254.5995** for more information.



Key findings from 2009 Survey administered by **CSO Insights** on Selection Testing (Over 1800 Sales Forces Surveyed)

Bottom Line:
\$4 - \$6 million* additional revenue by using Chally!

* Based on average annual sales per person of \$650,000 for a 100 person sales force.