



...Ensures We Are Completely Satisfied

“Why does GMAC want to use Chally? Because they have an outstanding program; they have outstanding service. They give us what we need and what we want and they’re always there as a partner with us, supporting whatever we ask of them. We used to bring employees in to a full one-day testing, if you will, Chally only being one portion of it. Then we had them go through four other various assessment stages and we would combine all the scores and determine if they hit the benchmark to be successful in sales or acquisitions. We’re all looking at cutting the bottom-line costs; we really took a look at the history of Chally, plus all of our other testing that we did. Even if we made everybody go through all of the testing, those that would make that benchmark were the same people that Chally recommended in and of itself.”

Charline Beagen
Go Fast Coach Training and Development Manager
GMAC

“After Chally analysis, we were able to understand where our clients and prospects were, modify our marketing materials and sales approaches, and implement changes... we were successful. The system works and will enable individual business to sell more business, retain more customers, cross sell and invigorate our sales force.”

James B Weil, Vice President
Metlife - Mature Market Group

“I think what has impressed me most about Chally is that they are continually looking for ways to improve and expand their services.”

Janet P. Fowler, VP and Regional Human Resource Manager
Capital One Bank